

Enhanced packaging performance through Metallyte™ OPP film

Metallyte™
films

Application	Dehydrated soups & sauces from Podravka
Format	Four-side-sealed flat pouches
Market segment	Dry foods
Film type	Metallyte™ 28UBW-ES metallized, cavitated white OPP film
Brand owner challenge	Structure simplification and puncture resistance

Solution

- Metallyte™ 28UBW-ES film replaced aluminum foil and PE sealant, enhancing the handling resistance of the package and improving the converting process.
 - previous structure: Paper//Alu 7//PE
 - new structure: Paper//28UBW-ES film
- Metallyte™ 28UBW-ES film was chosen for its excellent oxygen and moisture barrier properties, essential characteristics for packaging instant flavored soups with a shelf life of 1-2 years

Brand owner benefits

- shift from a triplex to a duplex laminate
- improved puncture resistance
- improved package barrier
- clean white appearance on product side

Film type description

Metallyte™ 28UBW-ES film is an ultra-high barrier, metallized, white opaque sealable polypropylene film.
Features:

- excellent light, oxygen and moisture barrier
- puncture and flex-crack resistance
- exceptional seal strength
- white opaque appearance on sealant side



Dehydrated Soup Mix
from Podravka

Jindal
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Contact your Jindal Films representative for more information

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